

### Irish Whiskey 2021





#### **ABOUT US**

Grace O'Malley is a premium Irish whiskey and spirits brand dedicated to the 16th Century Irish pirate queen, also known as Granuaile, born into Irish nobility in Co. Mayo in 1530.

**History:** Founded in 2017, officially launched its first product on the Irish in June 2019. Grace O'Malley Spirits Founder Stephen Cope has 30 years experience in the Irish Food and Drink Industry.

**Investment:** Berlin-based investment and brand building company, Private Pier Industries, is the majority stakeholder in Grace O'Malley. They have also invested in the Irish whiskey market and are one of the largest independent whiskey stock owners in Ireland.

**Innovation:** With a vast portfolio of whiskeys at its disposal, including a significant volume of 18-20 year old whiskeys, Grace O'Malley are experimenting with different casks, finishes and flavour profiles.

**Distillery:** An international brand with local heritage, Grace O'Malley Spirits are all distilled at The Great Northern Northern Distillery in Dundalk.

Master Blender: Bordeaux-based Master Blender, Paul Caris in an award-winning wine and spirits specialist.

**Flagship Whiskey:** The brand's flagship whiskey is Grace O'Malley Blended Irish Whiskey, a special blend due to its 46% malt content. It has been launched in the Irish, German, Spanish and US markets.











#### MASTER BLENDER, PAUL CARIS



"WINE IS A PICTURE; SPIRIT IS A MOVIE!"

Paul Caris from Bordeaux is our Master Blender and Cask Master at Grace O'Malley Spirits. Paul has an exemplary reputation in the spirit industry, but originally began as a winemaker. After completing his Master of Science degree at Bordeaux University, he worked with several winemakers from Europe and Australia.

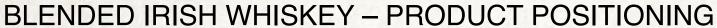
Due to his impeccable palate, honed through years of experience in the wine industry, Paul was snapped up by the world's leading spirits companies, where he turned his focus to spirits and became Master Blender of Cognac. Of all the awards he has won, it is the ISC Trophy for "World's Best Cognac" that is the most important one for him. His passion, curiosity and knowledge are now fused together in his role as Master Blender and Cask Master for Grace O'Malley, where he works with not only whiskey but also rum and gin.



https://www.youtube.com/watch?time\_continue=2&v=c29gJtqDSDw&feature=emb\_logo



### **MARKET ANALYSIS**

































Paddy

Bushmills

Jameson

Tullamore Bushmills Dew

Black Bush

Caskmates

The

Roe & **Pogues** Coe

Grace O'Malley

Writers **Tears** 

Teeling Small Batch

Flaming **Writers Tears** Pig Red Head

GOM Blended Irish Whiskey Product Positioning



## CREW RANGE BLENDED IRISH WHISKEY

Grace O'Malley® Irish Whiskey is a truly unique blend, due to its 46% malt content. It combines multiple batches of whiskey of varying age statements from three to ten years old. Each batch of Whiskey is aged perfectly in different barrel types including French Oak, Bourbon and Rum. The resulting blend delivers a Whiskey perfectly balanced between fruitiness, age character, complexity and smoothness.

40% ALC VOL

#### **TASTING NOTES:**

Nose: Caramel, bourbon vanilla, malty notes, dry almond, orange peel, honey.

Palate: Smooth front palate with round tannin, well balanced with fruit overtones.

Finish: Middle Eastern pastry, sweet spice and toasted notes.











## CREW RANGE HEATHER INFUSED IRISH GIN

Our award-winning Grace O'Malley® Irish Gin is made with 14 botanicals and defining flavors from the West Coast of Ireland including wild thyme, red clover, blackthorn, wild bilberries and rock samphire. The signature botanical is Irish Heather, which imparts a mellow floral, sweet character to the Gin and happens to be a Celtic symbol of good luck. We distill our botanicals at lower temperatures in order to maintain maximum freshness and capture its authentic taste. Made in a true, traditional style with modern distilling techniques, this Gin is a unique Irish spirit.

43% ALC VOL

#### **TASTING NOTES:**

Nose: Intense herbal character, freshly harvested wild juniper, citrus notes.

Palate: Fresh front palate with intense grassy notes, dry heather feeling, maritime undertones.

Finish: Rounded, balanced with a fresh, floral finish.













## CAPTAIN'S COLLECTION 18 YO SINGLE MALT – COGNAC CASK

Grace O'Malley® A legendary Single Malt – The last of its generation. Grace O'Malley® 18 Year Old Single Malt Irish Whiskey Cognac Cask is aged for at least 18 years in Bourbon barrels, and refined for six months in wet Cognac casks which previously held Cognac for more than 30 years. The casks have been hand selected by Grace O'Malley Master Blender, winner of the ICS "World's Best Cognac" trophy. Individually numbered and signed by our Founder Stephen Cope. 45% ALC VOL

#### **TASTING NOTES:**

Nose: Malty with layers of dried yellow fruit and cognac rancio. Aromas

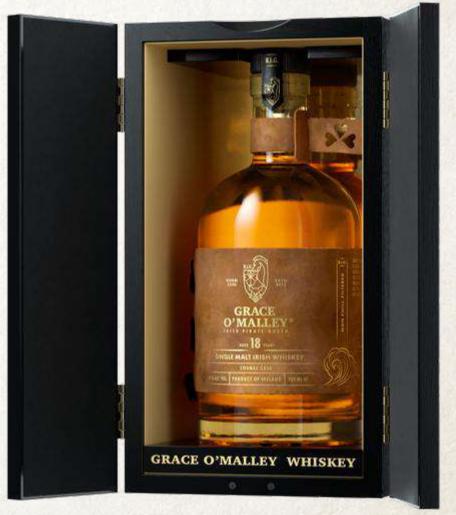
developing to banana flambé and pear.

Palate: Rich and smooth mouthfeel with touches of sweet oak, revealing

cinnamon, dried almond and custard on the back palate.

Finish: Sweet and powerful, revealing a lingering, elegant cognac.











## PROCLAMATION BLENDED IRISH WHISKEY

Proclamation Irish Whiskey honours both the history and the people behind the birth of the Irish Proclamation and the pivotal role they played at the turn of the 20th century, coupled with their enduring importance in the 21st.

"We wanted to celebrate Ireland's independent spirit through a quality Irish whiskey, one that also tells the story of some of the unsung heroes of this time. Proclamation Blended Irish Whiskey pays tribute to the three printers of the Proclamation, William O'Brien, Michael Molloy and Christopher Joseph Brady and acknowledges the important role they played during a hugely significant time in Irish history,"

Historian, author, and publisher Mícheál Ó Doibhilín.





## PROCLAMATION BLENDED IRISH WHISKEY

Proclamation Irish Whiskey is a blend of the finest grain whiskies from across Ireland. Timelessly crafted in small individual batches, offering a liquid of complex yet refined character.

The liquid is triple-distilled and aged in new American Oak, offering up a singularly smooth whiskey with a clean taste.

Matured in bourbon casks & blended with a touch of sherry-finished malt to give a rounded, toasted finish.

#### **TASTING NOTES:**

Nose: Ripe Williams pear, apricot, crème brûlée notes freshly brewed

cappuccino, ending with woody notes.

Palate: Toasted brioche, freshly baked pastry and overtones of yellow

fruits. Fusions of tannins on the mid-palate with a robust yet rounded finish.

Finish: Overwhelmingly smooth and creamy with a mellow finish, with hints of toasted

cereal.







#### **POS Examples**







Grace O'Malley® Whiskey Gift Pack



Grace O'Malley®
Gin Gift Pack



Grace O'Malley® Whiskey Gift Pack



Grace O'Malley®
Gin Gift Pack



Grace O'Malley®
Rum Cask Gift Pack



Grace O'Malley®

Dark Char Gift Pack



Proclamation® **Display Stand** 



Grace O'Malley®

Bottle Neck Tie



Grace O'Malley® In-store shelf talker display







	Price	MI	Abv
Proclamation Irish Whiskey	€7.65	700	40.7
Grace O' Malley Blended Irish Whiskey	€8.78	700	40

#### PRODUCT OF IRELAND



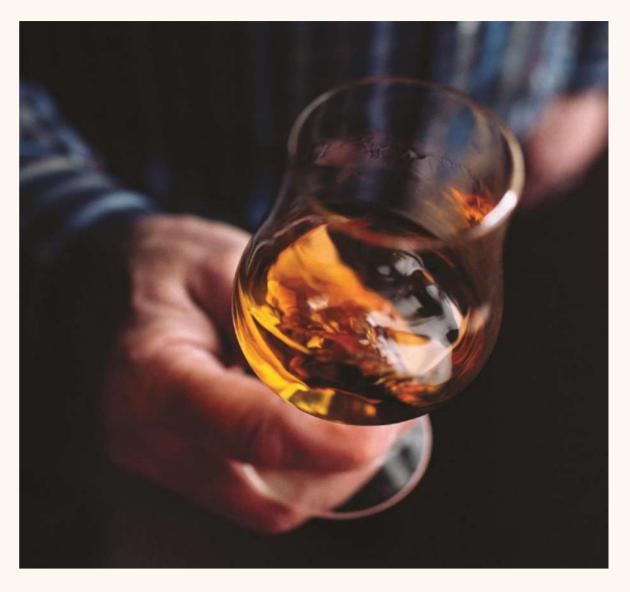


THE POWERSCOURT DISTILLERY

EXISTS TO INSPIRE & CELEBRATE

EXTRAORDINARY SPIRIT

Noel J. Sweeney



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### 1. Company Founding – Powerscourt Distillery Ltd

- Original Concept 2015 Gerry Ginty (COO) had returned from the UK with the concept of building a distillery on one of Irelands great estates. Gerry partners with his brother a local entrepreneur Ashley Gardiner.
- Established links with the Pierce family formally tech background but also original backers in Isle of Arran distillery. Both families where able to seek additional support from the owners of the Powerscourt estate the Slazenger family.
- Company Founded 2016 Slazenger /Pierce / Gardiner & Ginty and investment round begins. Over project €25 million euro raised.
- Planning Permission Received 2017.
- Master Distiller Noel Sweeney appointed in 2017. Inductee into World Whiskey Hall of Fame 2017 (One of only a few Irish distillers to receive accolade).
- Jan 2018 building distillery/ first distillate June 18 and first barrels laid down Aug 2018.
- November 2018 product launched at Whiskey Live in Dublin.
- Visitor Centre opened May 2019.

### 2. Brief History of Irish Whiskey

- Earliest written reference to whiskey distilling dates back 1324. From the monks who introduced distilling to Ireland to the distilleries of the present day, we've been making whiskey in Ireland for longer than any other country.
- In the 19th century, Ireland was the global powerhouse of whiskey production, with over 100 Irish whiskey distilleries, supplying the world's most popular whiskey.
- Then the 20th century happened. Between world wars, trade wars and prohibition, everything fell apart. By the 1980s, there were just two distilleries left making Irish whiskey. But Irish people know a little bit about adversity! We don't give up easily. We knew it was only a matter of time before the world rediscovered Irish whiskey.
- We were right. Global sales of Irish whiskey have more than doubled in the past decade; and they're showing no sign of stopping.
- Global demand has inspired an exciting new wave of local production. From two distilleries in the 1980's, to four in 2010, we started 2020 with 31.



# 3. Powerscourt Distillery & Visitor Centre Location

- Powerscourt Distillery is located on one of Ireland's most visited Fine House & Garden Estates. Situated close to the popular village of Enniskerry, it is within a 30-minute drive of Dublin city centre.
- Set in some 1,000 acres of grounds including 47 acres of landscaped gardens, Powerscourt Estate has been voted No.3 in The World's Top 10 Gardens (National Geographic).
- The Estate sits above a lake of pure Wicklow water fed by a surrounding aquifer. It boasts one of the highest waterfalls in Ireland, offers two championship golf courses and is home to an internationally acclaimed 5-star hotel & spa resort. Powerscourt Estate welcomes some 500,000+ visitors annually.
- The distillery is positioned approximately 400m from the House and within good view of the main car park. The development has involved the restoration of a granite-faced Mill House (dating to circa 1760s) and extension to the rear over 3 floors covering 20,000 sq ft. An adjoining 10,000 sq ft bonded warehouse completes the Estate-located footprint.
- About 500k visitors a year.



### 3.2 History of the Estate

- The history of the Powerscourt Estate can be traced back to the 9th century to a territory that stretches across fertile plains and rugged mountainous land.
- Known in native Gaelic tongue as "FeraCulann" or Fercullen, it is located in the foothold of the Wicklow mountains, close to Dublin. Ownership has been claimed by many over the centuries, from the native Clans of O'Toole and O'Byrne, to the Norman house of LePoer (who built a castle here and from whom the Estate takes its name.)
- In the early 17th century Powerscourt was gifted by Queen Elizabeth I to a favoured army general, Sir Richard Wingfield. The nearby village of Enniskerry came into being as a part of the Powerscourt Estate to house tenants who worked the land in the area.
- Modern history/ purchased by Slazenger in 1961 was to be opened in 1970s before a fire ravaged building set idle until 1996 when renovated and reopened.



### 4. Distillery Over-View

- Powerscourt Distillery has been custom-designed and commissioned by the world famous Forsyths company from Scotland (Rothes, Speyside).
- At Powerscourt Distillery we are producing both Malt and Pot Still whiskey which we age in our on site maturation which holds around at capacity close to 5000 barrels.
- Forsyths have an outstanding reputation for whiskey distillery equipment and rank well above rivals from UK, Italy, Germany and Hungary. They have received worldwide recognition for their contribution to some of the most famous distilleries from Scotland (Ardbeg, Glenmorangie, Glenlivet, Ailsa Bay, Macallan, Glenfarclas), Ireland (Kilbeggan, Middleton, Bushmills), Belgium (Owl), Taiwan (Kavalan), Thailand (Thai Bev), Japan (Suntory) and USA (Alltech, Woodford Reserve, Balcones).
- With room for additional expansion Powerscourt Distillery currently comprises a 2.5 tonne mash tun, 6 x fermenters and 3 x copper pot stills. It is capable of producing up to 1 million LPA per annum (roughly 3M bottles) of Single Malt and Pot Still Irish whiskey.



### 5. Plant and Equipment

Plants: Turnkey by Forsyths (Scotland)

• Grain Silos: 3 x 30 tonne

• Mashtun: 2.5 tonne

• Fermenters: 4 (2 x 12,500 • 2 x 26,000)

• Pot Stills: 3 (13,500 • 8,500 • 5,500)

• Capacity:Circa 1M+ LPA (scalable to 1.5M – 2M)

• Product: Single Malt & Pot Still Irish Whiskey

• Maturation: On site for 5000 barrels and additional local warehouse.









### 6. Master Distiller – Noel Sweeney

- For almost 30 years Noel Sweeney was the Master Distiller and Chief Blender at Cooley Irish Whiskey Distillery in Louth, Ireland. Over the course of that time he was directly responsible for the production and release of many International Award-winning Irish Whiskeys, including; the Greenore and Kilbeggan range of Single Grain Irish Whiskeys and the Tyrconnell and Connemara Single Malts.
- Noel joined Powerscourt Distillery in January 2017, his first responsibility being to work closely with Forsyths in the design and development of the new plant. He was inducted into the Whisky Magazine Hall of Fame in March 2017 and is one of only two Irish distillers ever to have been recognised in this way.
- In October 2018 Powerscourt Distillery launched its opening whiskeys under the brand name "Fercullen". Derived from the ancient Gaelic name given to the surrounding lands of North Wicklow (FeraCualan) it translates to "Men of the Wicklow Hills".
- The 4 initial releases were developed using stock that Noel had formerly distilled and comprise an 18-year old Single Malt (43% abv) a 14-year-old Single Malt (46% abv), a 10-year-old Single Grain (40% abv) and a Premium Blend Irish whiskey (40% abv).





#### 7. Visitor Centre







- Formerly the hub of all activity on the estate we have restored the old mill house to incorporate part of our visitor experience.
- The building dates back to the 18<sup>th</sup> century and the mill turbine from 1910 can be still seen in its original position in the mill house.
- The bell which has been on the estate since 1723 is adorned on our mill house and this was original used to herald in the workers on the estate.
- The visitor experience includes 5 tasting rooms/ a cinema/ shop and onsite distillery and maturation.



Fercullen embodies the unique story of these inspiring lands. It represents the spirit of courage, resilience, patience and perseverance that was shown by the ancient Irish Clans who lived and survived here throughout the centuries.

Pre Norman records suggest the territory of Fercullen to have stretched from Ui Briuin Cualann (Bray) to the east, to Ui Ceallaigh Cualann (Tallaght) to the west. Being located in the center of the territory, Powerscourt Estate occupied a strategic position throughout the years.



#### Fercullen Premium Blend

- Bronze International Wine Spirit Competition
- Gold The of Wizard Whiskey awards
- Silver The Spirits Challenge

#### Fercullen 10YO Single Grain

- Gold outstanding 98 International Wine Spirit Competition
- Best Single Grain in the Irish Grain category – Gold World Whiskey award
- Gold The Wizard of Whiskey awards
- The bronze from the Tokyo Spirit awards

#### Fercullen 14YO Single Malt

- Silver 92 International Wine Spirit Competition – meaning all scores were over 92
- Gold The Wizard of Whiskey awards
- The Silver from the Tokyo Spirit awards

#### Fercullen 18 YO Single Malt

 Gold – World Whiskey Awards 13-20 Years Old

#### Fercullen Blended Irish Whiskey

A blend of carefully selected casks of aged malt and grain whiskeys, Fercullen Premium Blend Irish Whiskey, is aged in seasoned oak giving it a rounded smoothness and unique depth of flavour that draws from a rich background of grain, malt and toasted oak.

Nose: Sweet vanilla, citrus, honey, spice, almonds, candy orange peel, oak.

<u>Taste:</u> Smooth, crisp, grain, combinations of malt, caramel, fruit, and sweetness.

<u>Finish:</u> Long lasting sweet vanilla and toasted oak finish.



#### Fercullen 10 YO Single Grain Irish Whiskey

Fercullen 10-year-old Single Grain Irish Whiskey has been aged exclusively in white oak for over a decade before being recasked to mature in fresh bourbon barrels. Balanced, with light, sweet, subtle tones, this inspiring Irish whiskey lends character and company to any occasion.

Nose: Sweet vanilla, citrus, honey, spice, almonds, candy orange and oak

Taste: Smooth, sweet, crisp grain with complex combinations of oak, fruit, and sweetness.

<u>Finish:</u> Silky to start with a long lasting sweet, vanilla oak finish.



## Fercullen 14 YO Single Malt Irish Whiskey

Carefully selected from rare stocks of aged Irish whiskey, Fercullen 14-Year-Old Single Malt has been expertly distilled and set aside to mature in bourbon barrels.

**Nose:** Honey, vanilla, sweet malty, spice, almonds, cinnamon, rich plums, clean and fresh.

**Taste:** Smooth and Complex, silky sweet malt with crisp oak. Spicy, fruity, nutty, complex and tasty.

**Finish:** Malty to start with a lingering sweet spice malt and fruity fresh finish.



## Fercullen 18 YO Single Malt Irish Whiskey

Glance – Medium viscosity/ Medium Linger

**Nose**: Tropical fruits with an underlying note of Cacao and grassy tones.

**Taste**: Smooth: Candied fruit. Mango, Ripe Berries with Cacoa and Cedar notes near the end

**Finish**: Short Finish: quite short in length with a spicy finish.

**Recipeant:** Gold medal @ WWA in 13-20yrs category.



#### 9. POWERSCOURT DISTILLERY CASK PROGRAMME

#### Powerscourt Distillery Cask Programme:

- 200 litres of 65% ABV fill strength of highest quality, triple distilled, premium Irish whiskey (spirit) into American white oak, first-fill exbourbon barrels.
- €7,800, 10 year programme in on-site bonded warehouse (no duty or vat)
- Inaugural cask programme of Noel Sweeney, the most experienced working Master Distiller of Irish Whiskey in the world.
- Pedigree: Noel Sweeney has 40 years experience in Irish distilling.
- Globally-celebrated Master Distiller and Blending Expert Noel Sweeney was 30 years as Master Distiller of Cooley Distillery.
- Noel Sweeney produced all variations of award-winning whiskeys such as Connemara, Greenore, Kilbeggan, Tyrconnell, Lockes, etc.
- Only 397 casks ever made available for the Powerscourt Distillery Cask programme.
- Numerous whiskey cask finishes available (Rum, Port, Sherry, Bordeaux red wine, Amarone etc)
- 10 year programme membership including maturation, insurance with first and exclusive access to all Ltd edition whiskeys.

#### Side points:

- 5 Star distillery and visitor experience.
- Annual sampling and networking events with other like-minded whiskey fans and investors.
- Whiskey can be transported within bond to other countries for the bottling and paying of local duty.
- Cask members whiskey has the right to carry the Powerscourt Distillery name and signature of Master Distiller Noel Sweeney.





Region				ROW		Ireland
Shipping				Under-		
Arrangement				Bond		RRP
				Ex PDL		
Product	Description	Size	Case	Unit	Case	Unit
Fercullen	8 Year Old Irish Whiskey	700ml	6x700ml	€11.20	€67.20	€43.99
Fercullen	10 Year Old Single Grain	700ml	6x700ml	€16.50	€99.00	€57.50
Fercullen	14 Year Old Single Malt	700ml	6x700ml	€30.50	€183.00	€85.00
Fercullen	18 Year Old Single Malt	700ml	6x700ml	€51.53	€309.18	€140.00
Fercullen						
Fercullen	Trilogy Pack	3x50ml	6x[3x50ml]	€9.95	€59.70	€25.95

## May-Lóag Small Batch Irish Whiskey - Peated



#### May-Lóag Irish Whiskey

Peated, complex finish, premium blend.

#### May-Lóag; The one that stands out from the crowd.

The word May-Lóag is Irish for the one that stands out from the crowd and we plan to do just that with our exciting new range of Irish whiskeys. The May-Lóag Small Batch range will be exploring the black magic surrounding the world of whiskey from mash bills, double or triple distilling to fully ageing and finishing in a range of barrels. Our Single Malts, Blends, Single Pot stills and Peated versions will truly live up to our name.

Our Peated, Complex Finish is a unique premium Irish blend, marrying red wine barrel aged malt, a rich and sweet grain spirit and peated malt aged in ex bourbon casks, for a balanced touch of smoke to the finish.

A very elegant and graceful whiskey with a long and lasting finish. Bottled at 40%.

**On the Nose:** Rich red wine and berry notes followed by a subtle touch of honey and smoke.

**On the pallet:** opening with luxurious vanilla and toffee, soon giving way to deeper tones of berry, apple and cherry, drying tannins from the wine cask influence.

**Finish**; Sweet notes from the bourbon casks give way to gentle spice, and a long dry red wine finish with just a subtle touch of smoke.

40% Abv/Vol. with 6 x 70cl bottle per case by Old Carrick Mill Ltd, Derrylavan, Carrickmacross, Co. Monaghan, Ireland.



#### May-Lóag Irish Whiskey

#### Single Malt Irish Whiskey, Aged in ex Bourbon Casks

May-Lóag; The one that stands out from the crowd.

The word May-Lóag is Irish for the one that stands out from the crowd and we plan to do just that with our exciting new range of Irish whiskeys. The May-Lóag Small Batch range will be exploring the black magic surrounding the world of whiskey from mash bills, double or triple distilling to fully ageing and finishing in a range of barrels.

Our Single Malts, Blends, Single Pot stills and Peated versions will truly live up to our name.

Our Single Malt, ex Bourbon Cask Irish Whiskey is a classic Irish Malt style, 100% malted barley, triple distilled in copper pot stills. Bottled at 40%.

**On the Nose:** A unique zesty freshness, to the nose, followed by malt.

**On the pallet:** Opening with toffee apples, giving way to soft toffee and vanilla sweetness, balanced with a touch of savoury spice reminiscent of aniseed.

**Finish**; A warm, lingering finish, proudly Malt-led with the Bourbon oak following through right to the end.

40% Abv/Vol. with 6 x 70cl bottle per case by Old Carrick Mill Ltd, Derrylavan, Carrickmacross, Co. Monaghan, Ireland.



	Price (EXW)	MI	Abv
May-Loag Peated	€12.00	700	40
May-Loag Single Malt	€12.00	700	40

Our range will expand to six whiskies by mid-summer, 2021\*



Premium Small Batch Irish Spirits

#### Our Team

- Founded in 2016 by Bronagh Conlon with 30 years experience in the food and drinks industry.
- 2018 joined by Sean as Director of operations and head distiller.
- 2019 joined by Oisin and Grainne in operations and sales.
- 2020 joined by Sarah as Director of Sales
- A true family business.





#### **AWARD WINNING LISTOKE 1777**

- Best Irish Gin 2019
- Best European Gin 2018
- Only gin to ever win two Gin Masters in one year scoring above 96% in both.
- Silver awards in IWSC, WSWA and Food and Drink Business awards.
- Member of Origin Green sustainability programme.















# Our Background



Set in the Boyne Valley in the heart of Ireland's Ancient East, our flavours and botanicals in our gins are based on the flora and fauna in this beautiful part of Ireland. Our whiskey is produced, matured and bottled beside where the monks brought distilling to Ireland in the ancient ruins of Monasterboice.

### Our Range

- Listoke 1777 Irish Gin 43.3%
- Listoke Cacao & Raspberry Irish Gin
   -42%
- Wise Owl Irish Whiskey 43%
- Target consumer 27 57 year olds with disposable income and who are interested in flavour, cocktails and premium products.
- All products are available internationally



Listoke 1777 is Global

- •Nationwide sales in Ireland
- •Sales across Europe
- •Launched in the US and Russia in 2018
- •Launching in China in 2021
- •Available online at www.listokedistillery.ie



## Listoke 1777 Tasting Notes:

- Distilled with 9 botanicals
- A sophisticated and well-rounded gin with a bold taste
- Cardamom and rowan berries provide a perfect amount of spice that remain long after the first sip
- Juniper appears immediately while citrus notes remain across the entire delivery
- Jasmine provides a tree worth of blossom on the nose
- Serve: twist of orange, juniper berries, ice, premium tonic



## Listoke Cacao & Raspberry Gin

- Distilled using Irish raspberries and organic cacao nibs
- Naturally coloured with hibiscus flowers
- A real "pink gin" for gin lovers
- Raspberry opens the flavour with a fresh and slightly sweet note
- The juniper and citrus linger in the background allowing the sweet and bitter burst of cacao to hold the experience
- Serve: slice of lime, ice and premium tonic



#### Listoke 1777 Irish Gin Listoke Cacao & Raspberry Irish Gin Pricing











Case Cost = €45.00



All prices ex works and under bond



## Wise Owl Irish Whiskey

- Finished in Imperial stout cask with a blend of grain and malt whiskey with a wee drop of peated malt.
- Non chill filtered to ensure the complete and honest flavour of this premium Irish Whiskey.
- Nose: Dark cherries and a hint of sweet soft fruit dances on the scent lasting until the first sip.
- Taste: Smooth and sweet with vanilla overtones to start then a bold rich chocolate and cherry finish that stays long after the last sip.



#### Wise Owl Irish Whiskey Pricing

LISTOKE



Case =

6 units



Volume =

43%



Quantity per Bottle = 700ml



Case Cost = €63.00



Unit Cost = €9.00

Prices ex works and under bond



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# A little more about us: